



**BURNET**  
CHAMBER OF COMMERCE

**SPONSORSHIP OPPORTUNITIES**  
**2022-23**





The Christmas on the Square festival is to be held on December 10, 2022. We are especially excited to announce that, in addition to a parade, Arts & Crafts vendors, holiday entertainment & a visit from Santa, we will again have 'Snow on the Square' that includes a snow slide and 2 snow play areas.

### **Santa's Helper Sponsorship \$500**

Name on Stage Banner listed first in the largest print

Bicycle Sponsorship

Name on Event Poster

Newspaper mentions

Option of being Bike entry drop off location

Parade announcer mentions

Website sponsor listing

### **North Pole Sponsorship \$250**

Name on Stage Banner

Bicycle Sponsorship

Name on Event Poster

Newspaper mentions

Option of being Bike entry drop off location

Parade announcer mentions

Website sponsor listing

### **Gingerbread Sponsorship \$100**

Bicycle Sponsorship

Newspaper mentions

Website sponsor listing

### **Elf Sponsorship \$50**

Bicycle Sponsorship

# **Chamber of Commerce Awards Banquet**

The 68th Annual Awards Banquet will be held on February 11, 2023.  
Awards will be given to businesses and individuals in the Burnet area.

## **BANQUET SPONSORSHIP \$500**

Recognition from announcer at Banquet  
Business logo included in Banquet program  
Premium seating  
2 Banquet tickets



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# April 7-9, 2023

Taking place the second weekend in April, the Bluebonnet Festival draws 30,000 people annually to Burnet, Texas. Each year, activities are added to keep the festival exciting for first-time visitors as well as repeat festival fans.

**Bluebonnet Festival Sponsorship Options**  
**April 7-9, 2023**

	<b>Red \$500</b>	<b>White \$1000</b>	<b>Blue \$2500</b>	<b>Bluebonnet \$5,000</b>
Magazine Ad Size	1/8 page	¼ page	½ page	Full Page
Name in All Promotions				✓
VIP Parking				8
Name Recognition During Grand Parade				✓
Logo on Banners Throughout the Event and on Wayfinding Signs				✓
Prime Location Vendor Booth			✓	✓
Bluebonnet Radio Ads			✓	✓
Carnival Wrist Bands		4	6	8
On-Stage Recognition		✓	✓	✓
Name on T-shirt		✓	✓	✓
Name on Back Page of Magazine	✓	✓	✓	✓
Official Magazine Distributor	✓	✓	✓	✓
Name on Stage Banner	Text	Text	Text	Logo
Name on Brochure (15,000 copies)	✓	✓	✓	✓
Name in Thank-you ad	✓	✓	✓	✓
Option to Sponsor Other Events	✓	✓	✓	✓
Saturday Night Concert Tickets	2	4	6	8
Festival Sponsor T-shirts	2	4	6	8
Chamber Web-Site Link	✓	✓	✓	✓



## **Coffee & Conversation**

**This monthly event is open to Chamber members and potential Chamber members. The event starts with general networking. Shortly after 8am, the presentation begins.**

### **Sponsorship \$100**

**Logo displayed on email & social media invitation**

**Mention in newsletter**

**Logo displayed at event**

**Talk/presentation time at event**

## **Business After Hours -**

**Businesses can host this quarterly after-hours mixer and/or partner with the host to help cover food/ alcohol costs. Typically, each business contributes around \$100. In exchange, their logo is included in promotional materials and each business gets a few minutes during the event to address the attendees.**



NEWSLETTER



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## **Newsletter sponsorship -**

**Includes an image and a paragraph of text about your business/ event in the weekly Chamber newsletter. A flyer or webpage link can be included for additional info. Goes out to over 1500 people in the business community. \$75 for 2 weeks/ \$125 for a calendar month.**