



BURNET
CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES

2023





Burnet's Christmas ON THE SQUARE

The Christmas on the Square festival is held the second weekend in December. Festivities include a parade, over 175 vendor booths, a bicycle giveaway, and a special kids play area to create fun for everyone.

Santa's Helper Sponsorship \$500

Name on Stage Banner listed first in the largest print

Stand alone social media shout out

Bicycle Sponsorship

Name on Event Poster

Newspaper mentions

Parade announcer mentions

Website sponsor listing

North Pole Sponsorship \$250

Name on Stage Banner

Bicycle Sponsorship

Name on Event Poster

Newspaper mentions

Parade announcer mentions

Website sponsor listing

Gingerbread Sponsorship \$100

Bicycle Sponsorship

Newspaper mentions

Website sponsor listing

Elf Sponsorship \$50

Bicycle Sponsorship

Chamber of Commerce Awards Banquet

The 68th Annual Awards Banquet will be held on February 11, 2023.
Awards will be given to businesses and individuals in the Burnet area.

BANQUET SPONSORSHIP \$500

Recognition from announcer at Banquet
Business logo included in Banquet program

Premium seating
2 Banquet tickets



BURNET
CHAMBER OF COMMERCE



40th Annual Bluebonnet Festival

April 7-9, 2023

Taking place the second weekend in April, the Bluebonnet Festival draws 30,000 people annually to Burnet, Texas. Each year, activities are added to keep the festival exciting for first-time visitors as well as repeat festival fans.

Bluebonnet Festival Sponsorship Options

April 7-9, 2023

	Red \$500	White \$1000	Blue \$2500	Bluebonnet \$5,000
Magazine Ad Size	1/8 page	1/4 page	1/2 page	Full Page
Name in All Promotions				✓
VIP Parking				8
Name Recognition During Grand Parade				✓
Logo on Banners Throughout the Event and on Wayfinding Signs				✓
Prime Location Vendor Booth			✓	✓
Bluebonnet Radio Ads			✓	✓
Carnival Wrist Bands		4	6	8
On-Stage Recognition		✓	✓	✓
Name on T-shirt		✓	✓	✓
Name on Back Page of Magazine	✓	✓	✓	✓
Official Magazine Distributor	✓	✓	✓	✓
Name on Stage Banner	Text	Text	Text	Logo
Name on Brochure (15,000 copies)	✓	✓	✓	✓
Name in Thank-you ad	✓	✓	✓	✓
Option to Sponsor Other Events	✓	✓	✓	✓
Saturday Night Concert Tickets	2	4	6	8
Festival Sponsor T-shirts	2	4	6	8
Chamber Web-Site Link	✓	✓	✓	✓



Coffee & Conversation

This monthly event is open to Chamber members and potential Chamber members. The event starts with general networking. Shortly after 8am, the presentation begins.

Sponsorship \$100

Logo displayed on email & social media invitation

Mention in newsletter

Logo displayed at event

Talk/presentation time at event (3 minutes)

Business After Hours -

Businesses can host this monthly after-hours mixer and/or partner with the host to help cover food/ alcohol costs. Typically, a fun location is selected then a up to three business contributes food/ drinks/ funds valued at about \$100. In exchange, their logo is included in promotional materials and each business gets a few minutes during the event to address the attendees.



NEWSLETTER



BURNET
CHAMBER OF COMMERCE

Newsletter sponsorship -

Includes an image and a paragraph of text about your business/ event in the weekly Chamber newsletter. A flyer or webpage link can be included for additional info. Goes out to over 1500 people in the business community. \$75 for 2 weeks/ \$125 for a calendar month.